

DIGITAL CONTENT

CONTENT & INTEGRATION

When it comes to content and development, we provide a hands-on approach to help you get the most from our solutions and services.

DESIGN & BRANDING

With a thorough understanding of your business and audience, we'll create designs that speak to you and your unique brand.

TECHNOLOGY & HARDWARE

We work with the best hardware and software partners. We help you build the most innovative and connected experiences for your customers.



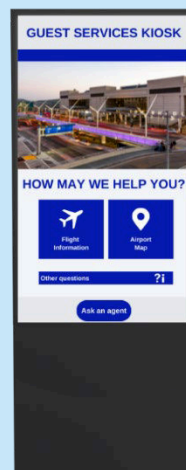
We Create & Manage Content For:

- + Menu Boards
- + Wayfinding
- + Digital Directories
- + Interactive Kiosks



Industry & Content-Type Examples:

- + **Restaurants:** menus, deals/promotions
- + **Education:** directories, important announcements
- + **Retail:** product launch, sale promotions
- + **Healthcare:** promote services, health tips



+ Content Management Examples



*Retail Directory Example

WRAPS

Served with Slaw, Potato, Macaroni, Health or Cucumber-Dill Salad & Pickle

Sub Fruit 1.00 Add Fries 3.50

Thai Chicken 13.99
Grilled Chicken, Broccoli, Carrots, Red Onion, Tomato, Cucumber, Romaine, Colby-Jack Cheese, & Thai Peanut Sesame Ginger Dressing

Turkey Cobb 13.99
Turkey Breast, Swiss, Chopped Egg, Bacon, Red Onions, Tomato, Avocado, Romaine & Bleu Cheese Dressing

Chicken Caesar 13.99
Grilled Chicken, Imported Parmesan, Crisp Romaine, Diced Tomato, & House Made Caesar Dressing

Great Greek 13.99
Grilled Chicken, Hummus, Feta, Romaine, Tomato, Cucumber, Banana Peppers, Red Onions, Kalamata Olives & Greek Feta Dressing

Blazing Buffalo 13.99
Spicy Breaded Chicken Cutlet, Cheddar Cheese, Lettuce, Tomato, Onion & Cool Ranch Dressing

Hummus & Avocado 11.99
Baby Spinach, Diced Cucumber, Tomatoes, Edamame, Julienne Carrots, Roasted Red Peppers, Red Onions Add Chicken \$3.00



*Restaurant Menu Example

+ How It Works/ FAQ

What Is the Creative Process Like?

Our team will first sit down and discuss what you are looking for and strategize from there to give you collaborative solutions that are best for your business.

What if I Already Have My Content?

While we can help with content creation, it is optional. If you have your own creative, we are also there to help gear on what makes sense from an advertising standpoint and help you take advantage of your digital investment.

Can DSA Handle Multi-Locations and Maintenance?

Because the media players are connected to our servers, it is very easy to manage remotely. We will work with you to update any content, fix any issues or problems you have with content management, and answer any technical questions.

*Restaurant Menu Example

BUILD YOUR OWN GC ENERGY

STEP #1 Select Your GC Energy Sugar Free Available 4.95 5.85 6.60

STEP #2 Select Your Fruit Flavor Sugar Free Options Available

-OR- GC FRUIT INFUSION Made With Real Fruit add 1.00
WILD BERRY | MANGO | STRAWBERRY

STEP #3 Select Your Topper
LEMONADE | ORANGE JUICE | CREAM | COCONUT MILK

SIGNATURE GC ENERGY

INTERSTELLAR Orange, Raspberry, Blackberry, Vanilla, Topped With Cream
SUPERNOVA Guava, Blackberry, Topped With Lemonade
DOWN TO EARTH Blue Raspberry, Green Apple, Topped With Cream
HIGH VOLTAGE Pineapple, Peach, Topped With Lemonade
THE PURPLE DRINK Wild Berry Infusion (+1.00), Watermelon, Topped With Lemonade

GC FUSIONS

GC TEA FUSIONS
SUNRISE | SUNBURST MIMOSA
PEACH PASSION | GC PALMER

-OR- BUILD YOUR OWN FUSION

STEP #1 Select Tea or Fresh Fruit Lemonade
STEP #2 Select your choice of GC Fruit Infusion
WILD BERRY | MANGO | STRAWBERRY 3.95 4.85 5.60

ADD REAL FRUIT TO ANY BEVERAGE

GC FRUIT INFUSION

WILD BERRY | MANGO | STRAWBERRY 1.00



CARAMEL APPLE

GC ENERGY



UL-Listed



Manufactured in the USA



Certified Minority Owned Business